Resolution Of The Board Of Supervisors Of The County Of Sonoma, State Of California, Congratulating Broadway Market on 40 Years of Service in the Sonoma Valley

WHEREAS, Broadway Market is more than a general store alongside a state highway; it is arguably the single most unifying symbol of home for many generations of Sonomans raised on Broadway Market sandwiches and friendly smiles; and

WHEREAS, Broadway Market was established in 1947 when Gust and Rose Karabochos developed a 2½-acre site that included a service station and an auto garage. The mission-style store building also housed Polar Bear Meats frozen food lockers, a barbershop and a soda fountain; and

WHEREAS, in 1974, cousins Ron Rodgers and Dianne Gaudino took over a sleepy market with one employee. Today, there are 32 people on the payroll, many of them long time employees; and

WHEREAS, one employee, store manager Alfred Robles, began working at the market in 1977 and remains there today. Alfred is nearly as identifiable for most Sonomans as the pre-made sandwiches that sell nearly 500 per day; and

WHEREAS, Broadway Market has established itself as a generous member of the community. The market is reknowned for its support of community groups, local schools, service clubs and nonprofit organizations as well as supplying food to the Schell Vista Fire Department. Mike Mulas, assistant fire chief, said Broadway Market has been helping out for 30 years, sometimes feeding more than 200 fire fighters battling blazes; and

WHEREAS, the community of Sonoma Valley thanks Ron Rodgers, Dianne Gaudino and their incredible staff of Broadway Market for providing us with a beacon of friendship and food for 40 years; and
NOW, THEREFORE BE IT RESOLVED that the Board Of Supervisors Of The County Of Sonoma, State Of California hereby Congratulates Broadway Market on 40 Years of Service in the Sonoma Valley.

Supervisors:

Rabbitt: Zane: Gore: Carrillo: Gorin:

Ayes: Noes: Absent: Abstain:

So Ordered.